A STUDY OF APPLY TAIWAN MEDICATION EDUCATIONAL RESOURCE CENTER NETWORK AS THE MODEL OF COMMUNITY MEDICATION LITERACY PROMOTION.

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Introduction:

This study is to explore the effectiveness model of promoting correct medication by establish the Medication Educational Resource Center (MERC), which to build own medication network through the cooperation with other hospitals, communities, pharmacies, and government as a medication network for building a safely medication in the community.

Aims:

To establish the medication safety education network nationwide through resources integration and collaboration to promote the education of the public's medication, and development various educational approaches with local features for the different groups.

Methods:

(1) Set up the criteria and screen qualified MERC.
(2) Develop and unify the teaching materials
(3) Evaluate the effectiveness of medication education

MERC

Support, counseling

Program Center

Taskforce

(1) Establish the network and integrate the resources in health education. The network include communities, pharmacies, schools, pharmacist associations and government.
(2) Share the health education resources, training pharmacists with core abilities provide teaching materials and provide public consultation service and support.
(3) Support the schools through providing consultations, develop the teaching materials and participate the promotion activities in special occasion, such as Parent’s Day.
(4) Cooperate with community pharmacies for training pharmacists to providing consultation.

Pharmacy visiting

Medication Safety promotion

Results:

Since 2009, 15 Resource Centers have been established; thousands of pharmacists and teachers acting as "seed trainers" and successfully trained nearly 10,000 volunteers in this program. General population can easily get medication information through the Network, the program encouraged pharmacists to be proactive in providing services, to bind the relationship with the consumers. Several indexes indicated the outcome of this national educational project has successfully achieved to promote the accurate medication usage.

Conclusions:

By integrate the resources of community healthcare, pharmaceutical, schools, and community group as the Network, with government supports; the model of MERC has demonstrated it can deliver the education of medication usage safety and elevate the Medication Literacy to communities.